

This Strategic Intelligence DIY Deck™

is designed to support leadership teams and groups in having more intentional, thoughtful, and productive conversations—especially when decisions are complex, stakes are high, or alignment matters.

Each card introduces a single, well-crafted question to help teams pause, surface what matters most, and improve the quality of their dialogue and decisions.

How This Deck Is Designed

This DIY deck is intentionally simple and neutral in its design so that attention stays on the conversation—not the tool.

- Cards are single-sided for ease of use in meetings
- A greyscale visual system ensures clarity in any setting
- Subtle icons provide orientation without requiring explanation

Each icon represents a thinking posture, not a hierarchy or sequence:

- **Conceptual** — Framing the bigger picture
- **Analytical** — Assessing readiness and clarity
- ∞ **Political** — Navigating people and dynamics
- … **Reflective** — Leadership maturity in the moment

No prior knowledge of Strategic Intelligence frameworks is required to use this deck effectively.

When to Use the Cards

- At the beginning of a meeting to set direction
- Mid-meeting to reset thinking or address tension
- At the close to align on meaning and next steps

CONCEPTUAL INTELLIGENCE

Framing the Bigger Picture

Use when the team needs:

- Shared understanding
- Better problem framing
- Alignment on what truly matters

ANALYTICAL INTELLIGENCE

Assessing Readiness & Clarity

Use when the team needs:

- Decision discipline
- Reality checks
- Clear conditions for action

POLITICAL INTELLIGENCE

Navigating People & Dynamics

Use when the team needs:

- Trust and transparency
- Role clarity
- Awareness of impact on others

REFLECTIVE INTELLIGENCE

Leadership Maturity in the Moment

Use when the team needs:

- Courage and honesty
- Perspective beyond roles
- Thoughtful leadership presence

How to Facilitate

- Select one card aligned with your meeting purpose.
- Read the question aloud and allow brief reflection.
- Invite each participant to respond.
- Capture one insight or action before moving on.

From Team Dialogue to Individual Insight

These cards are designed for group conversation.

Many teams find that a shared question surfaces different personal interpretations, assumptions, or leadership instincts. That's intentional.

After the meeting, leaders may choose to explore their own thinking more deeply, how they framed the issue, how they assessed readiness, how they handled tension, or how they showed up as a leader.

The brief reflection line at the bottom of each card offers a quiet prompt for this individual follow-up, separate from the team discussion.

Reflection Path

As you use a card to guide the team conversation, notice what the discussion surfaces for you personally. Following the meeting, reflect privately using tools that strengthen your strategic judgment, decision clarity, relationships, or leadership maturity.

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